

Sports News And Notes

NBC Sports Group Announces Multi-Year Deal For New “Premier Boxing Champions” Series

NBC and NBCSN to Present “PBC on NBC” Featuring 20 Live Boxing Shows in 2015
Al Michaels to Host “PBC on NBC” Debut Show, Saturday, March 7 Live in Primetime on NBC
All Shows to Be Streamed Live on *NBC Sports Live Extra*

(NAPSA)—NBC Sports Group has inked a multi-year agreement to televise the new **Premier Boxing Champions (PBC)** series, it was announced today.

Beginning with the first show, Saturday, March 7, at 9 p.m. ET on NBC, NBC and NBCSN will present 20 live “PBC on NBC” boxing events in 2015.

The first bouts in the “PBC on NBC” series were announced today:

- March 7, 2015: Keith Thurman vs. Robert Guerrero and Adrien Broner vs. John Molina Jr.

- April 11, 2015: Danny Garcia vs. Lamont Peterson

The debut of the “PBC on NBC” will be March 7, and will be hosted by **Al Michaels**, a seven-time Emmy Award winner and the author of a recently-released *New York Times* best-selling autobiography. Michaels, who called the famed championship bout between “**Marvelous**” **Marvin Hagler** and Thomas “**The Hitman**” **Hearns** 30 years ago this April, will also host subsequent primetime PBC shows on NBC.

In the coming weeks, additional “PBC on NBC” on-air personalities will be announced along with future show airdates and times for NBC and NBCSN telecasts.

Within the 20 live shows, NBC Sports Group will present more than 50 hours of PBC coverage, including NBCSN pre- and post-fight programming for NBC telecasts.

The breakdown of the 20 live “PBC on NBC” events is as follows (specific dates and times to be announced):



“PBC on NBC” announcement included Sugar Ray Leonard, Thomas Hearns & Roberto Duran.

- 5 Saturday primetime shows on NBC
- 6 Saturday afternoon shows on NBC
- 9 Saturday primetime shows on NBCSN

NBC Sports Group will provide Spanish-language (SAP) audio for all live telecasts. In addition, NBC UNIVERSO, the modern general entertainment cable channel for Latinos launching on Feb. 1, will televise encore presentations of select shows.

All “PBC on NBC” shows will be streamed live on *NBC Sports Live Extra* via “TV Everywhere,” giving consumers additional value for their subscription service, and making high quality content available to MVPD customers both in and out of the home and on multiple platforms. The *NBC Sports Live Extra* app is available at the App Store for iPad and iPod touch, and on select tablet devices within Google Play.

“We are looking forward to presenting the PBC on NBC to develop a new and exciting platform which will be embraced by the millions of boxing fans across the country,” said **Jon Miller**,

President of Programming for NBC and NBCSN.

The Premier Boxing Champions series is created for television by Haymon Boxing. The PBC on NBC will feature many of today’s brightest stars, in their most compelling matches.

For more information, please visit: premierboxingchampions.com, [facebook.com/premierboxingchampions](https://www.facebook.com/premierboxingchampions) or twitter.com/premierboxing

About NBC Sports Group

When the Comcast-NBCUniversal transaction was completed in January 2011, the sports assets of the two companies combined to form NBC Sports Group, which serves sports fans 24/7 with premier live events, insightful studio shows, and compelling original programming. The sports media company consists of a unique array of sports assets, including NBC Sports, NBC Olympics, NBCSN (NBC Sports Network), Golf Channel, 10 NBC Sports Regional Networks, NBC Sports Radio and NBC Sports Digital. NBC Sports Group possesses an unparalleled collection of television rights agreements, partnering with some of the most prestigious sports properties in the world: the International Olympic Committee and United States Olympic Committee, the NFL, NHL, NASCAR, PGA TOUR, PGA of America, Churchill Downs, Premier League, Tour de France, French Open, Formula One, IndyCar and many more.

About Haymon Boxing

Haymon Boxing is based in Las Vegas, NV, and manages and advises more than 150 professional fighters.