

Connecting Listeners To Music In A New Way

(NAPSA)—Good news for music lovers: A new kind of audio cable offers a significantly better listening experience.

The cable is designed to protect the signal between the source and



A breakthrough in technology can mean a significantly better listening experience at home, in your car and beyond.

the listener for a more beautiful, rich, clear sound.

The Problem

Typically, cable or wire that carries sound—whether through a home stereo system, an instrument, a microphone or headphones—uses decades-old technology. “Noise” interferes so the listener hears only a portion of the original sound. The goal is to deliver as much of the original sound to the listener as possible.

What’s New

The new cable technology from Asterope provides a sound that listeners have described as “breathtaking,” “truly revolutionary” and “unlike anything ever heard before.”

The company’s first products were music instrument and microphone cables. They’ve become the cable of choice for music industry professionals in live performances and recording sessions and can be heard on Grammy Award–winning albums and live concerts around the world.

What’s Next

Soon, you can enjoy this “Asterope difference” in concert halls, studios, theaters, in your car and at home.

Learn More

For further facts, visit www.asterope.com and www.facebook.com/asteropeaudio.