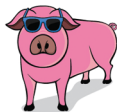


Educational Game Lets You Raise A Hog To See If You Bring Home The Bacon

(NAPS)—The nation's youth can go hog wild and bring a pig to market—all in a quick visit to their local fairgrounds. For the fourth consecutive year, CME Group and National 4-H Council are sponsoring the interactive Commodity Carnival booth at 150 county and state fairs to teach youth about the risks of raising and bringing a farm animal to market. This year, that animal is a hog.

The Commodity Carnival provides a powerful tool for teaching young fairgoers key concepts of risk management. The fairground experience spotlights how hog prices are set in the market and the risks farmers face before selling their animals. Players must carefully balance their investments in feed, medicine and pasture to ensure they bring a healthy hog to market. In addition to the fairground activity, CME Group and National 4-H Council's award-winning agriculture educational app Risk Ranch offers the fun of raising your own pig via a desktop or mobile device. Perhaps over a breakfast of bacon!

"For nearly 170 years, agriculture has been an essential part of our business at CME Group, and participating in these fairs with 4-H allows us to deepen our connection to the farmers, families and communities who fuel our economy," said CME Group Executive Chairman and President Terry Duffy. "Increasingly, the challenges facing agriculture and food secu-



4-H and CME's Commodity Carnival returns to state and county fairs this summer.

ity will be solved by young farmers and agribusiness leaders of the future. We're pleased to play a vital role in educating the next generation of food producers on the importance of agricultural economics and managing risk as they go about feeding the world."

"The Commodity Carnival and Risk Ranch are invaluable tools for teaching youth everywhere key lessons on agricultural business and the economy in an approachable and engaging fashion," said National 4-H Council's President and CEO Jennifer Sirangelo. "We've heard from volunteers and fairgoers across the country that the Commodity Carnival experience is a highlight. Our partnership with CME Group allows us the unique opportunity to connect the curiosity of the next generation of farmers with the expertise of industry leaders, to the great benefit of both."

To learn more about Risk Ranch or see a list of the 150 fairs participating this summer and fall, visit <http://www.cmegroup.com/4Hcarnival>.