



# Technology Tips For Business

## What If The Bank Loses My ATM Slips?

(NAPSA)—We take it for granted that very important bits of information—credit card and ATM records, on-line stock purchases—are always there when we need them, even years later. How do the banks and credit card companies do it? They have “bullet-proof” plans for keeping data safe from problems that plague businesses today, including man-made and natural disasters, viruses, and human error. Plans that are in place before disaster strikes.

What about companies that don't have disaster recovery plans? History says that, of companies that actually lose a lot of data in a disaster, over 40 percent go out of business not long after.

Now, a new, improved “aspirin” for this data protection headache is at hand.

Most businesses protect their data by saving it on magnetic tape. Quantum Corporation has introduced the SDLT 320, a tape drive that can store up to 320 gigabytes of compressed data, the equivalent of 80 full-length feature films on a tape cartridge about half the size of a standard VHS tape.

All over the world, information is being piled up at an astounding rate, increasing the need for businesses to store more and more data. The University of California, Berkeley, estimated that it took the human race 300,000 years to accumulate 12 exabytes of information. (One exabyte is equal to one billion gigabytes or 250 million full-length feature films.)

Now, it will only take 2.5 years to accumulate the next 12 exabytes. As a result, an enormous amount of data storage space is required. The SDLT 320 drive eases this pain by



**Business data storage can be subject to disasters, theft, computer viruses or human error, any of which can devastate a business.**

offering 60 percent greater storage capacity and transfer rates over any other competitive tape drive on the market. Additionally, Quantum's Super DLTtape technology platform is designed to read information from previous-generation Super DLTtape and DLTtape drives. Information technology managers can migrate to a higher performing storage solution with the assurance that they will be able to access data written to earlier model drives.

To help IT managers stay on top of exploding data storage requirements, Quantum has developed a progressive roadmap that takes the technology to a native capacity of more than 1 TB on a single cartridge. Quantum Corp. is the global leader in data protection and network storage systems. It is the world's largest supplier of tape drives. Its DLT-tape technology is the standard for the backup, archiving and recovery of critical data for businesses. For more information,