

# Think Tank

## The Business Of Ideas

(NAPSA)—A newly-trading, public technology company called VIASPACE employs some of the best thinkers from Caltech and NASA's Jet Propulsion Laboratory to create out-of-this-world solutions to down-to-earth problems.



**Out-Of-This-World Safety—Technology used in space is helping to protect emergency responders on the ground.**

The company, with roots in the U.S. space and defense programs, has developed products for a variety of purposes, ranging from homeland security to delivering longer lasting power to cell phones.

For instance, its DeepLook MicroTracker reports on a firefighter's position wherever he goes in a building. It also provides information on his surroundings ("There's carbon monoxide or a dangerous gas in the room" or "The firefighter is not moving," for example). Unlike GPS tracking, the technology can follow an emergency responder through cement and steel buildings.

VIASPACE was originally formed to transform space and defense technologies into real-world products. Investors say, so far, it's had some groundbreaking results. For more information, visit [www.VIASPACE.com](http://www.VIASPACE.com).