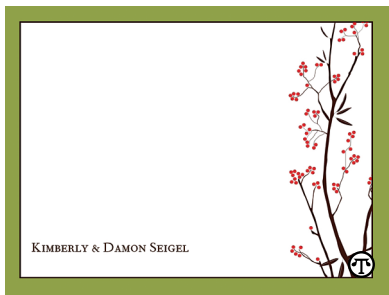


Making Life Better

The Return Of Slow Communication

(NAPSA)—In a world of e-mails, texts and tweets, John Freeman, author of “The Tyranny of E-mail: The Four-Thousand-Year Journey to Your Inbox,” wants to create a “slow communication movement.”

Said Freeman, “The difference between typing an e-mail and writing a letter or memo by hand is akin to walking on concrete versus strolling on grass. You forget how natural it feels until you do it.”



According to famed etiquette expert Emily Post, thank-you notes are a must following overnight visits, gifts received and in response to notes of condolence.

Added Stephanie Roeder, card stylist for leading card and stationery maker www.Shutterfly.com, personalized communications needn't be daunting. “Set up a communications station with two sets of your favorite stationery, nice pens, personalized address labels and a booklet of stamps. Then, when the occasion arises, it's easy to send a thoughtful note.”

Her company offers hundreds of personalized cards and stationery designs for any occasion. “There's no need to wait for a special occasion to connect with friends,” Roeder concluded. “Simply write anytime and say ‘hi.’”