

Does Your “Remote” Control You?

(NAPSA)—If your home is like many in the U.S., you have at least four remote control devices and need to push a lot of buttons to simply watch TV or a DVD. Since 2005, the average number of remote controls in the living room has grown worldwide and, as a result, consumers are showing a clear interest in technologies that make home entertainment simple again.

Fortunately, with the right remote, you can replace up to a dozen others.

According to the “Global Remote Control Trends Study” by independent research firm Wakefield Research, nine out of ten Americans believe their home entertainment experience would be more enjoyable if they only needed to push a single button to enjoy their favorite television show or movie. A new line of remotes from Logitech can help consumers ease the transition from cluttered mess to sleek simplicity. The Logitech Harmony line includes features such as touch screens and activity-based control, making it easy to access your most-used functions. Each remote is designed so the controls are intuitive, grouped in ways that make sense and are easy for anyone to use, so consumers can be just one touch away from their entertainment. Whatever you want to watch, play or listen to, with one of these remotes, you’re just one touch away from creating perfect harmony in your living room.

Other findings in the survey include:



Technology can help you have more than a remote chance of tranquility if you know which buttons to push.

- One in five Americans owns a device, such as a DVD player or home audio system, that is connected but rarely or never used due to a missing remote.
 - Two out of three Americans have lost the remote in or around their home.
 - More than a quarter of Americans would rather give up their toothbrush for an entire month than their remote control.
 - About half of consumers agree that touch-screen remote controls would make their entertainment experience better.
 - Nine out of ten Americans view a universal remote as a solid investment. If you’re among them, you may be glad to know you can now take control of your remote and the electronic devices that respond to it in a modern, convenient and even enjoyable way.
- Learn more at www.logitech.com/harmony.