

# Gift Ideas

## Tips On Shopping For High-Tech Holiday Gifts

(NAPSA)—From the latest laptops to innovative, affordable stocking stuffers, shoppers are looking to the season's hottest technology items as the perfect holiday gift. To make the experience of shopping for the perfect tech gifts easier, here are some tips to help find the best gift ideas to match the style and personality of the recipient on any budget:

- **Laptops:** Will the laptop be taken on trips or used mostly at home? If traveling frequently, choose a compact, lightweight model for easy transport, and look into an extended warranty to cover any damages. What features are most important? Make sure the hard drive is large enough to comfortably store digital photos, music and videos. Does the laptop include identity-protection features? To ensure that confidential files stay private and the laptop remains in top working order, make sure to also choose good security software.

- **Digital Reading Devices:** Most people do not realize how much they love the synchronization of their newspapers, books, blogs and magazines until they experience it firsthand. However, it is a personal preference, so make sure a digital reading device is the right fit for the recipient before purchasing. At Staples stores, customers can try the Amazon Kindle before they buy to determine if an e-reader is right for them or their loved one.

- **Cameras, Camcorders and Photo Accessories:** Digital camera, video camera or both? From ultrazoom lenses and HD video options to family-friendly cameras, there are countless cameras out there to fit every lifestyle. Looking for the ultimate kid-friendly camera? Try the Olympus



**One way to make shopping easier is to shop at stores that offer interactive displays that allow customers to try out the hottest technology gifts before buying.**

Stylus Touch 3000. It's waterproof, freezeproof and dropproof! Or for a more unique and affordable photo gift option, Staples digital ornaments in a snowflake and decorative ball add a personal touch to holiday decorating for under \$15.

- **Audio Accessories:** You might not think of headphones as a great go-to gift but you'd be surprised by how many people on your list they will fit. For music lovers, listeners can check out Beats by Dr. Dre, featuring studio-quality sound with style. Or runners may love the Sport MP3 Headset that says good-bye to wires and allows users to download MP3s directly to their headphones. For the style savvy, try the Bling Earbuds that add sparkle and shine to basic earbuds. Staples has all these options to satisfy all types of budgets and needs.

By considering these questions before heading to the store, shoppers are sure to find the perfect must-have tech gifts for everyone on their list this year.