

# Technology In Our Lives

## Mobile Apps That Go On Vacation With You

(NAPSA)—Increasingly, consumers are using their smartphones for everything from getting timely information about one-of-a-kind sales to booking restaurant reservations.

Now, savvy travelers visiting South Carolina can also use their smartphones to get real-time information about accommodations and events when on vacation.

Mobile apps offering visitor information and special deals have been launched by a number of destinations in the “Palmetto State” in an effort to give visitors a focus and timeliness they can’t get from standard guidebooks.



**Charleston’s Battery offers a picturesque combination of Southern architecture and historic monuments to the city’s past.**

Here are some examples:

- Voted the “Friendliest City” by Conde Nast Traveler magazine, Charleston has the reputation for being one of the top wedding destinations in the country. The city boasts numerous wedding-friendly venues, vendors, planners, caterers and florists. The Charleston Wedding Planner mobile app is designed to help a bride navigate her way through all the options. And, to keep things current, free updates are available about every eight weeks.



**Edisto Beach State Park has an oceanfront campground on a palmetto-lined beach that’s famed for its shelling.**

- The app for the official guide to the South Carolina National Heritage Corridor’s Lowcountry region can direct visitors to a wide variety of attractions. The Lowcountry has much to offer, including sources of antiques, arts and crafts centers, bird-watching areas, canoe/kayak outings, African-American history tours, local foods, military history trails, historic districts, national forests and national, state and local parks.

- The history of Beaufort and the surrounding Sea Islands dates back almost 500 years, and the destinations and area accommodations reflect that rich history. Some of the most vibrant and well-preserved history in the area is also known for its Gullah culture. The Gullah are known for preserving their African linguistic and cultural heritage. The Beaufort mobile app offers timely text and photos on attractions such as these, as well as fishing and eco-tours and the area’s annual shrimp festival.

To learn more, visit the website at [www.DiscoverSouthCarolina.com](http://www.DiscoverSouthCarolina.com).