New Way To Boost Your Business

(NAPSA)—Even in the age of online messaging, emails and PDFs, faxing remains an important part of business—as contracts still need to be signed, legal documents still require hand notations and signatures, files must be transmitted securely, and purchase orders must be signed before goods or services are shipped. And a faxed document (because of the time stamp on the send and receive end) is considered as good as the original when presented as evidence in a court of law.

Faxing remains a vital tool for many businesses, but you no longer need to have an actual fax machine or phone line to send and receive faxes. Businesses and individuals are discovering that it is far more efficient and cost effective to use an Internet fax service.

There are several advantages to faxing online. To begin with, it can make a business greener by eliminating the need to ever print received, sent or signed docs. It also saves money as it eliminates fax equipment and supplies, extra phone lines, upkeep and paper costs.

Getting rid of the finicky fax machine creates room in the office by reducing physical cabinet space. And online faxing makes document management a snap as important faxes can be stored "in the cloud," then searched and retrieved using keywords and/or tags. Companies like eFax® offer unlimited storage of sent and received faxes, providing an excellent online backup solution for important documents.

And now, a digitized signature can be used to sign and authorize a document without ever having to

Online faxing enables companies to cut the cord to the outdated fax machine.

put pen to paper. Digitized signatures will save costs while eliminating the time involved in printing, signing, scanning and sending. All you need is a computer or smartphone and an Internet connection.

An online fax service enables companies and individuals to cut the cord to the fax machine by allowing faxes to be sent and received via email, anywhere an Internet connection exists. Some companies, like eFax, offer an iPhone app that uses the iPhone's built-in camera and wireless connection to point, shoot and fax.

"eFax makes faxing move as smoothly as email. It's simple, easy to manage our workflow, saves us time and, most importantly, doesn't let anything fall through the cracks," said Todd Morris, CEO, BrickHouse Security, New York City.

eFax is a registered trademark of j2 Global Communications, Inc. (NASDAQ:JCOM). You can go to www.eFax.com and sign up for a free 30-day trial.