

Hints For The Home

Customize Your Life With Beautiful Colors At Your Fingertips

(NAPSA)— The next time you see a bright blue sky, a vivid red sweater, a flowing lavender curtain or any color you wish you could take home—you can. A new mobile phone tool lets you photograph, match and preview paint colors on the go.

With a free download of an easy-to-use and convenient tool now for Android and iPhone, you can match, coordinate and preview beautiful colors for all your paint projects.

With a range of unique features, such as the capability to decorate a room image digitally with touch-and-tap technology and preview color on walls, trim and accents, the application lets you become your own color expert and act on whatever color inspires you in the moment.

Creating a color palette for your home can be simple, fun and personally satisfying. A coordinated color palette unifies your space, creating an environment that is beautifully harmonious. Cool colors impart a calm, serene effect, while warm colors bring an invigorating, energizing feel to a room. Therefore, a room set aside for peace and quiet is enhanced with the calm and cool shades of green or blue. If, on the other hand, you want your space to be uplifting and high-spirited, try decorating with warm colors such as yellow or orange.

Incorporating the color selection, coordination and preview features from ColorSmart by Behr online at behr.com, the ColorSmart by Behr Mobile application has many easy-to-use features for selecting the right color palette for you, including:

•**Explore Color**—Browse over 2,000 colors by color families



Your phone can now become an on-the-go platform to find the right colors for any home decorating project at the touch of a finger.

or color name or number. Once you find a shade you like, you can preview it in a room image.

•**Photo Match**—Take a photo or select an existing photo. Tap on an area in the photo and the application will pull up the three closest matching paint colors.

•**Preview Colors**—Access interior and exterior images in a variety of styles to test your color choices on the walls, trims and accents. Zoom in to see details of the photo or remove a color and add another for the color combination you want. You can then share your color selections with friends and family by posting them on Twitter and Facebook. The color selections can also be saved to behr.com.



Take a photo of a color you like and select a room image. Then combine them with a tap on your phone.

•**Favorites and More**—Favorites lets you save favorite colors, coordinated palettes and room images. In addition, it has a handy paint calculator to help you figure out how much paint you'll need and a store locator to provide directions to the nearest The Home Depot store.

The ColorSmart by Behr Mobile application is available for Android and iPhone and is a free download in both the Android Market and Apple iTunes App Store.

For more information about the application and how to use it, visit behr.com/colormartmobile. You can also "like" the paint company on facebook.com/behrpaint and follow it on twitter.com/behrpaint.