

# Tips On Shopping For High-Tech Gifts

(NAPSA)—When shopping for a high-tech holiday gift, it pays to know before you go. Doing your homework prior to shopping can pay dividends when it comes to price, features and satisfaction.

For example, if you're buying a smartphone as a gift, make sure you know whether the carrier has good coverage where it'll be used. Also, check out the different data plans that each carrier offers.

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**Doing your homework prior to shopping can pay dividends when it comes to price, features and satisfaction.**

When shopping for a new HDTV, the model you select should reflect the taste and viewing habits of the person who will use it.

It's also important to have a backup plan. For instance, a tablet device may turn out to be a better gift for someone you originally thought would want a laptop.

For help with these kinds of buying decisions, consumers often turn to their friends, family or sites such as CNET ([www.cnet.com](http://www.cnet.com)). With videos, comparisons, links to retailers and more, CNET's reviews have information that can help with holiday shopping. The site even has a How To section to help users get the most out of their new devices.