

Take Your Movies With You

(NAPSA)—Whether you're braving the airport or packing the kids into the car, keeping yourself (and the entire family) occupied during flight delays and road trips can be the key to maintaining your holiday spirit.

While games like "Angry Birds" can improve a short wait, when you have a few hours to kill, a movie or TV show may be your best weapon against boredom. Fortunately, cloud storage technology means you can take your entire movie collection with you when you travel—without taking up space in your luggage.

What Is Cloud Storage?

While cloud storage sounds like it has something to do with weather fronts or storm systems, it actually refers to saving data to an off-site storage locker (the cloud) instead of your computer's hard drive. The Internet then provides the connection between you and what's in your personal locker.

One benefit of cloud storage is that you no longer have to worry about large files (such as movies) taking up space on your hard drive. Since you can access your personal locker from the Internet, you don't have to be tied to your home computer to retrieve your files. Also, if your hard drive crashes, everything in your locker is protected.

Movies To Go

Recently, a new cloud-streaming service called UltraViolet was introduced. Backed by leading technology companies and major Hollywood studios, it provides consumers with a digital locker to store copies of purchased films and TV shows. Buyers of an UltraViolet-enabled title can then access their online digital library from iPhones, iPads, smartphones, laptops and other mobile devices. The system lets you share your movie collection with other members on



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your account, even if you're in one place and they're elsewhere.

The quickest way to get started is to set up a free account through Flixster.com, the first service that lets you collect, manage and access UltraViolet Digital Copies, either on the Flixster website or through a free downloadable app. Then you simply follow the instructions to add your movies to your digital locker.

Current and upcoming UltraViolet-enabled titles include "Horrible Bosses," "Green Lantern," "Crazy Stupid Love," "Harry Potter and the Deathly Hallows: Part 2," "Shameless" (the TV series), "Final Destination 5," "The Smurfs," "Friends With Benefits," "Cowboys & Aliens," "The Hangover: Part II," "One Tree Hill: The Complete 8th Season," "Underworld Trilogy: The Essential Collection," "The Scorpion King 3: Battle for Redemption," "Killer Elite" and "Honey 2."

The next time you plan to travel, store your home entertainment collection in the cloud where you can access it from anywhere—a gift that truly keeps on giving.

Learn More

For more information, go to www.UVVU.com and www.ultraviolet.flixster.com.