

Business News And Notes

Tuning Up Technology

(NAPSA)—Just as you get your car checked out and tuned up every year, business experts advise, you should get your firm's phone and Internet service seen to.

That is, it may pay a small or mid-sized company to review its systems to make sure it has the fastest Internet speed; enough phone lines; security solutions; enough cloud storage; mobile devices and so on to run effectively and efficiently.



Up-to-date technology can give small firms a big hand.

Why You Need It

There are several ways these can help your business.

First, as your business expands, you'll need higher Internet speed to keep up and keep customers happy—and returning.

Next, in case of a disaster such as a fire or flood, or even a bad storm that has most people working from home, it's important to be able to have all your data backed up and secure.

Finally, even the best machines can be damaged by acts of nature and of humans, and the more up-to-date a device is, the more quickly and easily tech support can get it running again.

“Highest in Customer Satisfaction with Very Small Business Wireline Service, Two Years in a Row”

One place many small businesses turn to for this sort of support is Verizon. J.D. Power says it ranks highest in its field in customer satisfaction leading to customer loyalty. Its FiOS Internet won the PC Magazine Business Choice Award for being No.1 in reliability, technical support and overall satisfaction.

Learn More

For further facts and tips, visit www.verizon.com.

Note to Editors: Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction StudiesSM. Study based on responses from 4,154 decision makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of consumers surveyed in April–June 2015. Your experiences may vary.

Reprinted from www.pcmag.com with permission. ©2015 Ziff Davis, Inc. All Rights Reserved. Based on PCMag.com's Business Choice Survey customer ratings of ISP performance.