



Health & Safety

This App And You Can Save Lives

(NAPSA)—Every two minutes, on average, someone in America dies of sudden cardiac arrest (SCA)—but thanks to the PulsePoint app, help is in the palm of your hand.

The Problem

If CPR is administered immediately, a victim is two to three times more likely to survive the attack. The average EMS response time in such a situation is about 10 minutes, which means the SCA victim has a less than 8 percent chance of survival.

Help Is Here (Faster)

The good news is that 57 percent of American adults are trained in CPR and most would be willing to use it or an automated external defibrillator (AED) to save someone else's life, even when it's someone they don't know. The bad news is that they may not realize when someone in their vicinity needs help. That's where the smartphone app PulsePoint can help. Using location information, it notifies adults who are trained in CPR when someone nearby may require CPR while first responders are simultaneously dispatched. This enables communities to strengthen what emergency responders call "the chain of survival" and get life-saving CPR started on victims sooner.

PulsePoint in Action

Sunnyvale, California resident and off-duty EMT Walter Huber was sitting down to dinner when he received a PulsePoint alert in April 2015. Notified that the location of an unconscious man suffer-



Here's heartening news: Most American adults are trained in CPR.

ing from a SCA was only a few steps away, Huber rushed to provide care until first responders arrived. Thanks to this timely care, the man survived.

PulsePoint and the CTIA Wireless Foundation

PulsePoint is available in more than 900 communities in 22 states. With more than 505,000 downloads and more than 16,500 cardiac arrest alerts, the PulsePoint app has played a key role in saving lives across the country. The app is available in the Apple App Store or in Google Play Android App Store.

CTIA Wireless Foundation is proud to be a key sponsor of the PulsePoint Foundation and support the program's expansion so that more people may benefit from this lifesaving technology.

Learn More

For more information, visit www.pulsepoint.org.