

Ohio News And Notes

Ohio Debuts New Way To Play The Lottery

(NAPSA)—As an Ohioan, the road to riches can be in the palm of your hand.

New Way to Play

The new mobile-enabled Lottery Card™ allows Ohioans to buy and play Powerball® and Mega Millions® in a convenient and fun way. Ohio is among the first states to debut this digital lottery option, using the appeal of a gift card and accessibility of a mobile phone.

This new way to play helps solve some existing player frustrations around lost tickets, remembering to check draw results, and the millions of dollars left behind in unclaimed prizes.

How it Works

The Lottery Cards cost \$10 for five plays and \$20 for 10 plays, plus 89 cents for Mobile Play Benefits.

To play, shoppers follow these easy steps:

1. Select game card and pay at checkout. Players no longer need to go to a service desk to purchase a paper ticket. Adults 18 or older can find the new Lottery Cards in checkout lanes and on gift card racks in Buehler's Fresh Foods, Giant Eagle and Kroger stores statewide.

2. When ready to enter the next lottery drawing, text in the Lottery Card's unique code to a specified number, provide their name and confirm their location to complete a one-time card enrollment. Digital tickets are sent to your phone and associated with you and your phone number. Players no longer need to worry about lost tickets.

3. Get notified within 24 hours via text message and paid automatically by PayPal when you win. There is no need



Ohio residents are among the first to play the lottery a new way.

to return to the store to collect most winnings.

4. To play again, reuse your Lottery Card by presenting it to a checkout associate the next time you visit a participating retailer.

A Great Gift Option

An additional benefit of the Lottery Card is the opportunity for Ohioans to gift it, providing recipients the excitement of playing and the chance to win big.

Gift cards have consistently been the most popular item on holiday wish lists in America. The addition of the Lottery Card to checkout and gift card racks provides shoppers with a new gift card option for gift-giving occasions.

Learn More

The Lottery Card was created by LinQ3, an innovation and technology company, and Blackhawk Network, a global financial technology company. For further information, go to PlayAtTheCheckout.com.