

School News & Notes

For Back-To-School Style, Preenv Rules

(NAPSA)—As kids and pre-teens clamor for plaid, the consensus is clear and the look is classic—preppy is back in style.

“Preppy is now defined by mixing traditional pieces with contemporary fashions,” explains T.J. Maxx fashion spokesperson Laura Cervone. “We’re seeing plaid pants paired with duster sweaters, or flared jeans topped with a more traditional striped sweater. It’s back-to-basics, yet with a fashion forward flair.”

This season, girls of all ages seek the clean lines of classic American style. Corduroys and denim prevail, and plaid works in any ensemble (even pocketbooks and backpacks are plaid!). Bell sleeves and flared bottoms provide a modern twist to complement the return to preppy chic. Color is bold in bright berry, plums and reds.

Little girls love any type of “hoodie” top, as well as “attitude tees” and “hairy sweaters.” The all-American look appeals to the under-10 crowd with both western and preppy-inspired fashions including plaid and denim. The knee-length duster sweater also looks great on girls of all ages.

Both big and little girls appreciate a mix of tops—sparkled, glittery tees and sweaters create a totally 2001 feel when worn over two-tone jeans with flared bottoms.

Back-to-School 2001 fashion for guys truly leans toward the dressier side of casual. Look for tailored, classic pieces for him, including striped mock-neck sweaters, jeans, khaki pants and



This year’s up-to-date looks, such as preppy plaids, can be found for less at off-price stores.

anything argyle. Knits and anything collared—including oxford shirts—have made a comeback. Pants may be baggy, but the top is crisp and a bit more tailored.

Must Haves for Her include:

- The Duster—a long cardigan sweater

- Plaid Pants

Must Haves for Him include:

- Argyle Sweater

- The Collared Shirt

It is possible to get the preppy look for less. With the top fashion separates available at up to 60 percent less than department and specialty store prices, T.J. Maxx is the first stop for many families when shopping for back-to-school fashions.

For the nearest T.J. Maxx store, call 1-800-2TJ-MAXX or visit tjmaxx.com.