

## Invest In Your Computer's Future

(NAPSA)—Today's hot new software programs, such as Microsoft XP, require more memory than ever. As a result, many computer owners are finding their systems are having difficulty keeping up, offering less than desirable performance.

But there's an easy and cost-effective solution that doesn't require purchasing a new computer. For as little as a hundred dollars, it's possible to double your computer's memory, increasing your computer's lifespan—and giving it the extra kick it needs.

### What is memory?

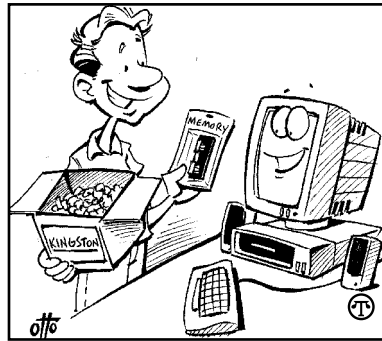
A computer uses memory to hold temporary instructions and data needed to complete tasks. Information stored in memory can be accessed more quickly than information stored in your computer's hard drive.

The amount of memory you need depends on what applications you run on your computer. A simple rule to keep in mind—the more complicated a program is, the more memory your computer will need.

For standard word processing programs, experts recommend at least 128MB. But graphics-intensive computer games, photo editing software and complex spreadsheets can eat up a full 256MB.

### How can I get more memory?

It's easy to install additional



**Upgrading your PC's memory can significantly increase its performance.**

memory, and with the advent of the Internet, many vendors offer the convenience of purchasing memory over the web. However, it's important to buy from a vendor that offers top-notch customer service and support, should any problems arise.

Consumers should also check to make sure the memory has a lifetime warranty. Kingston Technology Company, the world's No. 1 independent memory manufacturer, offers 24-hour technical support as well as a lifetime warranty. Their experts can walk you through the installation process, answer questions and help determine the right type of memory for your computer.

For more information, visit [www.shop.kingston.com](http://www.shop.kingston.com).