Fishing Tips For Family Fun

(NAPSA)—The months ahead offer a variety of outdoor activities but few can offer families a more relaxing and fun day together than fishing. Fishing, a sport quickly gaining in popularity, not only provides children with a sense of accomplishment and time away from the television, but is also an excellent forum for adult-child bonding and discussions.

Wal-Mart Stores, Inc. has partnered with FLW Outdoors to create an annual event at their stores—"Take a Kid Fishing"—to offer kids and parents tips on how to make the most of their time together.

"Fishing is a great way to spend time with children, to share the joy of the sport and to spend a relaxing day together outdoors," said Gary Severson, general merchandise manager for Wal-Mart Stores, Inc. "With just a few basic supplies, you can be

day of fishing."

Wal-Mart and FLW Outdoors offer the following tips:

prepared for a safe and successful

Tips for Success

- Talk to your local sporting goods manager for help in locating a pond, lake or stream that holds good numbers of bream, crappie, or catfish as these species are normally easier to catch and success keeps interest levels high.
- Try to teach a child patience while fishing. One activity can include having the child count to 10 before reeling in a bobber/bait rig.
- After a morning of casting and reeling in fish, kids tend to get hungry and thirsty. Be sure to pack a cooler with drinks and snacks.
- Use the time together to share stories and have quality discussions, one-on-one.

Gearing Up

• Personal Flotation Device: Life jackets should be the proper



size (not too big) so that it won't slide over a child's head and should always be fastened.

- Sunscreen: Sunscreen should be applied at least 30 minutes prior to going outdoors, even on a cloudy day, and reapplied every two hours.
- Fishing cap and Sunglasses: Fishing cap will protect your head from the sun's harmful rays and sunglasses are important eye protection from the sun and the wind.
- Rod and Reel and Line: Start with a spincasting reel (the one with the push button on the back) and a five to five-and-a-half foot, light action rod. This outfit is easy to use, transport, and will cast light lures. A variety of selections are available at any Wal-Mart store.
- Tackle: Be sure your tackle box includes a few basic essentials such as small bait hooks, sinkers, bobbers and a few spinnerbaits and/or plastic worms. Live bait, such as worms and crickets, are also an option. A livewell or pail reinforces the "catch and release" ethic.

Visit www.takeakidfishing.com, www.walmartstores.com, www.wal mart.com and www.flwoutdoors.com for more information about "Take A Kid Fishing," Wal-Mart and FLW.