

# School News & Notes

## Schools Can Win Supplies And Visit From NFL Head Coach

### Staples Coach Of The Week Program Kicks-Off Eighth Season

(NAPSA)—Thanks to a popular football-themed educational program, schools can score a touchdown with free school supplies and a visit from an NFL coach.

Staples, Inc., is now accepting entries for the Staples Coach of the Week program which awards 17 accredited K-12 schools \$5,000 worth of school supplies each and a visit from their local NFL head coach. Over the past seven NFL seasons, Staples has donated over \$600,000 in school supplies to schools across the country.

“We encourage students, teachers and parents to enter their local school into the program,” said Ron Sargent, Staples CEO. “This program is just part of Staples’ overall efforts in supporting education. It’s an easy way to help the school obtain much needed supplies to use in the classroom.”

Staples Coach of the Week is a program in partnership with Staples, the National Football League (NFL) and CBS Television Network. Each week of the NFL regular season, a panel of NFL representatives chooses one head coach who has shown outstanding team leadership as the Staples Coach of the Week. One entry submitted on behalf of a school in the winning coach’s region is drawn randomly and that lucky school wins \$5,000 in school supplies plus a visit from the team’s head coach. “The NFL Today” weekly pre-game show, 12 noon (EST) on CBS, will announce the winning coach and school for the prior week.

“We had our teachers create a wish list and we were able to purchase much needed office equip-



**Each year, NFL coaches speak to schools about leadership and winning.**

ment and upgrade our technology,” said Andrew Hasz, principal of Faith Christian Academy in Arvada, Colorado, a winning school last year. “It was an exciting experience for us and the visit from the coach was one of the most memorable events of the school year.”

There are three easy ways to enter a school in the Coach of the Week program: (1) Enter online at [www.staples.com/coach](http://www.staples.com/coach); (2) Enter by mail: Hand print your name, age, school name, school phone number, school address, entrant’s relationship to school and local NFL team name on a 3½” x 5” card and mail to “Staples Coach of the Week,” P.O. Box 5252, Ellenton, FL 34222-5002; (3) Enter by fax: Hand print the information above on 8.5” x 11” paper and fax to 1-866-430-4450. Sweepstakes ends on 12/31/03. No purchase necessary. For complete official rules visit [www.staples.com/coach](http://www.staples.com/coach).