

HOLIDAY GIFT IDEAS

The NBA Scores Big With Kids



(NAPSA)—Getting great gifts for the kids on your list will be a slam dunk—with an assist from the National Basketball Association.

The league offers an assortment of products that young (and even not-so young) basketball fans will be happy to unwrap. From toys and games, to authentic gear and equipment, NBA gifts can score big with kids and their parents. Some of the hottest NBA merchandise for the season includes:

- **Build-a-Bear**—NBA team jerseys, WNBA team T-shirts and NBA or WNBA league-identified uniforms are available for Build-a-Bear stuffed animals at Build-a-Bear Workshop locations nationwide.

- **Die-Cast Hummers**—These collectible replica Hummers feature NBA team colors and logos.

- **Electronic Games**—Video game fans can find their fun with three new NBA titles, including ESPN NBA 2K5, NBA Backyard Basketball and NBA Live 2005.

- **Jason Kidd Ornament**—New Jersey Nets star Jason Kidd is featured as Hallmark's 10th installment of the NBA Hoop Stars series of holiday ornaments.

- **Kids Jerseys and Apparel**—With Tracy McGrady, Steve Francis and Shaquille O'Neal sporting new uniforms this season, young NBA fans have a variety of new items to add to their wardrobes.

- **McFarlane Figurines**—Series 7 of this incredibly popular line of 6 inch collectible figurines feature the likeness of some of the NBA's hottest stars, including Ben Wallace, Reggie Miller and Vince Carter.

- **NBA Jox Box**—This NBA player version of the classic "Jack-in-the-Box" springs up just in time for the holidays with such favorite NBA superstars as LeBron James, Yao Ming, Kevin Garnett, Paul Pierce, Carmelo Anthony and Jason Kidd.

- **NBAopoly**—Just like Monopoly, this version of the popular property trading game features the Los Angeles Lakers and New York Knicks instead of Boardwalk and Park Place.

- **NBA Player Jersey Basketballs**—This is a first-ever line of high-end glossy basketballs designed to resemble actual NBA player jerseys from the likes of Shaquille O'Neal, Paul Pierce and LeBron James.

- **Spalding Player Pack and Huffy Pop-a-Shot**—Spalding's Player Pack allows young ballers to warm-up before the game with a durable NBA basketball, NBA wristband and a skill-building DVD. They can then show off their skills with Huffy's Pop-a-Shot electronic shooting system, which includes six youth rubber balls, a dual scoring system and sound so players can compete at the same time. Both items are offered exclusively at Target locations nationwide.

- **Trading Cards**—Basketball fans can get the game in their hands with NBA trading cards.

For more information on NBA merchandise please visit or call the NBA Store in New York City (877-NBA-0206), log onto the NBA Store on NBA.com or visit your local retailer.