



Telephone Topics

The 411 On Cell Phone Downloads

(NAPSA)—Nearly 180 million Americans have cell phones and rely on them daily to stay connected and entertained. The latest trend is cell phone personalization—selecting ring tones, wallpaper and games to help make phones as unique as their users.

If you're looking to personalize your phone, there are a number of resources available to help you. For instance, people can surf the Web, visit wireless phone carrier Web sites or simply stop by a nearby RadioShack store to learn all you need to know about downloading content.

Choosing Downloads

- **Ring Tones**—Ring tone upgrades are available in monophonic or polyphonic varieties. Monophonic tones are short tunes that work with the tones your phone produces when dialing or ringing. Polyphonic ring tones use different sounds than what is primarily featured on your phone, and can sound like a small orchestra or close to how a song would sound on the radio.

- **Wallpaper**—Wallpaper for your mobile phone works just like wallpaper for your computer. Some phones come preloaded with multiple wallpaper choices. Camera phones can store personal pictures as wallpaper with the touch of a few buttons. In addition, official Web sites for new films often feature themed wallpaper that can be downloaded to Internet-equipped phones.

- **Games**—Many phones come equipped with at least one game. Current models have more elaborate content and offer users the option to download more. Sports games, puzzles, action and fighting games are all available for mobile phones.

How to Download Content



It's important to consider the source before downloading any cell phone content.

If you have an Internet-equipped phone, you can browse sites that provide content and download it instantly. Simply access your phone's web browser, select the desired ring tone, wallpaper or game and it will download straight into the appropriate menu on your phone.

Be sure to check the price before you download so you're not surprised with excessive charges. When downloading games, some providers offer limited play with your purchase. That means you may have to repurchase the game in order to keep playing after a certain period of time.

Also, remember to only download content from reputable sites and stores. RadioShack, for instance, recently partnered with JAMDAT, an online mobile content seller, to offer customers the ability to safely download ring tones, wallpaper and games.

For more information, visit www.RadioShack.com.