

FashionFORECAST

Preppy And Bohemian-Inspired Looks Make The Grade

(NAPSA)—As budding fashionistas prepare to get back into the school year, picking out what to wear takes top priority. While classic looks like jeans and T-shirts may never go out of style, preppy and bohemian-inspired looks are expected to be all the rage this back-to-school season. The good news for parents: showing skin is no longer in.

“While kids love their jeans, we’re seeing a shift into more bohemian-inspired styles and layered looks,” said Jennifer DeBarge-Goonan, style expert for Marshalls. “Kids are shaking up the traditional with embroidered tops and eclectic inspired detailing—like sequins and embellishments on everything from jeans to skirts and accessories.”

The Trendy

Kids love a little drama in their wardrobe. This season’s denim with deconstruction and embroidered details are no exception. For a twist on the traditional, kids are going for styles with rips and sewn-on accents in faded washes. Young hipsters can pair jeans with a collared shirt or T-shirt in bold colors, while teen girls will likely choose a fun camisole or a sweater with three-quarter-length sleeves.

The Prepster

Across the board, older and younger kids are getting into the preppy look by layering T-shirts with colored polo shirts in chocolate brown, lime and orange. Button-down shirts accented with a casual jacket will have kids looking like they just stepped out of a John Hughes film.



Back-to-school is going “old school” with bohemian and ’80s-inspired fashion trends.

The Bohemian

Long skirts, crochet sweaters, tunics and accessories with embroidery and embellishments all represent this worldly, ethnic style and can be found at Marshalls. Pair a tiered skirt with boots and a colorful top or don beaded accessories for added flair. Kids love this comfy, chic look because it encourages individuality and takes many forms without showing skin.

The Athlete

Athletic-inspired outfits and logo-embellished items from track jackets to T-shirts and backpacks are must-haves for every age. Being on the varsity team is more than just a status symbol; it’s a style that younger siblings are anxious to imitate. Boys take this look from the field to the classroom with oversized T-shirts, warm-ups and sneakers.