

# INGENIOUS IDEAS DEPT.

## Inventions Help Make Life Easier For Parents

(NAPSA)—When it comes to parenting, some of the best advice you can get is from other parents. Their “been there, done that” experience can be invaluable for dealing with the ups, downs, ins and outs of parenting.

Some parents, however, have taken their experience to the next level, developing products to help others enjoy more quality time with their children throughout their early years. The best part is that they’re available at your local Target store or at Target.com. A few examples include:

- **Dressy Dribbles**—These removable car seat covers were created by two new moms who kept finding themselves saying “Wouldn’t it be great if...” and “Don’t you wish....” That led to a company devoted to creating practical and convenient products for babies and moms. Unlike other car seat covers, Dressy Dribbles snap on and off, making washing your little one’s car seat cover easier than ever. Plus, they’re made with only the highest-quality fabrics and come in a variety of contemporary designs.

- **SippiGrip**—An innovative mom created SippiGrip, a device that grips your child’s cup or bottle for a safe, secure fit. This durable, washable device prevents little ones from throwing



**A variety of new products, developed by parents for parents, allow them to spend more quality time with their little ones.**

their drinks on the floor. It has a unique design that allows you to adjust the length of the strap to correspond with the height of your car seat, stroller or high chair, and can fit any brand or size sippy cup or bottle.

- **bumGenius**—The bumGenius cloth diaper All-In-Ones are made with natural fibers, offering a highly absorbent one-step system, including stretchy tabs combined with hook-and-loop fasteners, making cloth diapers as easy as using disposables.

These and other helpful products are all part of the Target Parent Inventors line—created by parents for parents and their children. To learn more, visit [www.target.com](http://www.target.com).