

The ABCs Of Back-To-School Fashion On A Budget

(NAPSA)—This back-to-school season, parents want to save more than ever. The good news is budget-conscious parents can find plenty of smart and better ways to shop for their fashionable children and teens.

In fact, off-price retailers offer the latest must-have fashions for back-to-school at 60 percent off department and specialty store prices. Plus, many of these must-have items can be combined to create multiple looks and make parents' budget work harder.

Here's a look at the coolest back-to-school fashions and where you can find them for less:

Updating The "Basics"

Sonya Cosentini, a style expert at off-price retailer T.J. Maxx, says parents can update their children's wardrobes with trendy basics that will stretch throughout the year and not break the bank. The top three must-have "basics" for kids are:

- **Denim**—Girls can look for colored skinny-leg jeans with sparkly belts and crimping, while boys will don deconstructed worn styles with slight tearing and back-pocket detail.

- **T-Shirts**—Little girls express themselves with peace signs, butterflies and hearts on sublimation and watercolor patterns. Boys will wear a "rocker" look with skulls and vintage rock band logos.

- **Athletic Wear**—Athletic pants, zip-up jackets and logo T-shirts are top requests from boys. Girls' looks are feminine in colorful embellished fleece and French terry sets.

Call (800) 2TJ-MAXX or visit www.tjmaxx.com to find an area store.

Junior Star Power

Television's hottest shows have inspired the latest looks for teens, and Marshalls teamed up with celebrity stylist Art Conn to recreate those same looks at non-



Off-price retailers carry the latest back-to-school fashions at incredibly low prices.

celebrity budgets! Try preppy, rocker and grunge styles:

- **Preppy and Plaid**—Inspired by looks from TV's favorite Upper East Siders, girls will pair skinny jeans with ruffled tunics or menswear-inspired button-downs under blazers. Boys will be in madras-plaid shorts, striped sweaters over collared shirts, button-downs with vests and driving moccasins.

- **Idolize Your Wardrobe**—Rocker girls can layer leggings under fitted dresses or flowy skirts worn with a motorcycle jacket and an oversized belt. Meanwhile, the essential element in every rocker dude's wardrobe is the hoodie.

- **Gorgeous Grunge**—Attire inspired by favorite TV vampires include torn or repaired denim skirts for girls and pants for boys, flannel plaid button-downs for boys and plaid tunics for girls. Also, hats such as fashion skull-caps make a great accessory, as do funky sneakers or chunky-heeled shoes.

Visit www.marshallsonline.com or call (800) MARSHALLS to find a nearby store.