

Pointers For Parents

Helping Kids Succeed At And After School In A Tough Economy

(NAPSA)—In a tough economy, the tough can still go shopping—if they have a few tips to help them make recession-proof purchases.

Here are a few tips to help you get started.

- Shop with a list so you only buy what you need. Make a list for each child, complete with sizes and measurements.

- Watch out for sales to take advantage of the best prices.

- Many families have the opportunity to choose schools with a dress code policy in place. According to the National Schoolwear Database, as many as 25 percent of schools nationwide have a dress code policy that specifies color and/or style. Schoolwear—such as uniforms and clothes for dress codes and spirit days—can cost less as well as improve in-school behavior and help students take school more seriously.

Such schoolwear can promote a sense of equality and unity among students both during the school day and when attending after-school activities.

Studies show that 14.3 million children in the U.S. are unsuper-



Uniforms for school dress codes can also be worn to participate in enriching after-school activities.



If your child's school has a dress code, it could save you money when it comes to clothes for school and after-school activities.

vised after school between the hours of 3 and 6 p.m. every day. During these hours, youths are at a greater risk of involvement in destructive behaviors.

Many children do not have access to after-school activities.

To address this issue, JCPenney, which sells IZOD schoolwear, created the JCPenney Afterschool Fund, which has donated more than \$70 million to local after-school programs.

The fund supports the after-school cause nationwide, giving many children the opportunity to participate in essential after-school programs.

Fortunately, economical schoolwear for uniforms, dress codes or spirit days can be fashionable, easy to care for and comfortable. IZOD schoolwear is available in many styles in both regular and special sizes.

The line is available in many stores and online, 24-7, at www.jcpenney.com/uniforms.