

# Pointers For Parents

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## How To Dress Your Kids For School For Less

(NAPSA)—Dressing your children in clothes that help build confidence is always a sound investment, but in tough economic times, many parents look for ways to save on everything, including school clothes.

Here are some tips to help you save when shopping:

- Measure carefully. Get each child's measurements and sizes and make a list before you go shopping.

- Shop as early as possible to take advantage of larger style and size selections. Retailers run sales often on uniforms; keep your eyes open for specials.

According to the National Schoolwear Database, as many as 25 percent of schools nationwide have a dress code that specifies color and/or style. School wear—such as uniforms and clothes for dress codes and spirit days—can cost less as well as improve in-school behavior and help students take school more seriously.

School wear can promote a sense of equality and unity among students both during the school day and when attending after-school activities.

According to the Afterschool Alliance, as many as 15 million American children are alone and unsupervised after school until their parents come home from work.

Many children do not have access to after-school activities. To address this issue, JCPenney, which sells IZOD Approved School Wear, created the JCPenney Afterschool Fund, which has donated more than \$80 million to local after-school programs.



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**Many school uniforms can be worn for after-school activities.**

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**School uniforms can save you money on clothes.**

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The fund supports the after-school cause nationwide, giving many children the opportunity to participate in essential after-school programs.

Fortunately, economical school wear for uniforms, dress codes or spirit days can be fashionable, easy to care for and comfortable. IZOD school wear is available in many styles in both regular and special sizes.

The line is available in many stores and online, 24/7, at [www.jcpenney.com/uniforms](http://www.jcpenney.com/uniforms).