

## Navigate Key Considerations When Making A Boat Purchase

(NAPSA)—Congratulations, you've decided to buy a new powerboat for this year's boating season. Along with your "front row seat" on the water come the responsibilities that don't cease once you remove the price tag. There are various factors that should be considered before you chart your boating plans. Mercury MerCruiser®, a name that represents 40 years of innovative marine power, makes this decision easier by providing a four-point checklist:

### **Tow or Store?**

Carefully consider how and where you're going to be using your new boat. If you have storage space and a large selection of waterways in your region, you might consider purchasing a trailerable boat. Check the towing capacity of your vehicle to make sure that the selected boat is within the rated limit. For larger boats, many of today's recreational waterways have marinas that rent or lease slips or docks.

### **Service**

If you plan on boating far from your home, you might want to purchase your boat from a dealer near the body of water you'll spend time on. That way, if you ever need a quick repair or have maintenance done, you can accomplish this without sacrificing your valuable weekend or vacation time. Most importantly, ask for a tour of the dealer's service facilities before you buy. Expect to see a tidy, well-organized shop with certified technicians on board.

### **Warranty and Insurance**

Manufacturers' warranties normally cover defects in parts or workmanship, but typically not



damage caused from impacts with docks, other boats, etc. Insurance can cover your boat engine against such damage, much like that on your automobile. If you would like additional protection for your investment, consider a factory administered or sponsored extended warranty, since the boat and/or engine manufacturer has a personal stake in your satisfaction with their products as an owner.

### **Maintenance**

Like an automobile, proper maintenance and care of both the boat and power package will ensure that "surprises" are minimized. Manufacturers include directions on proper practices with recommendations on replacement parts or fluids. This information can help you solve an "on-the-water" problem, should one arise. Many modern marine engines offer extended maintenance intervals and can make some items maintenance-free. These features, along with knowing the recommended maintenance schedules, can help make your experience even easier and less expensive.

A reputable dealer with a knowledgeable sales staff can help answer your questions when it comes to making a decision that's right for you. For more information, visit [www.mercurymarine.com](http://www.mercurymarine.com).