

# MAKING LIFE MORE FUN

## New Outdoor Toys For Fresh-Air Fun

(NAPSA)—Recent studies suggest that one out of five American children is obese and many parents believe that TV viewing may be partly to blame. That's because the average child spends 35 hours a week watching television—time better spent outside, being active. Fortunately, more and more parents are urging their children to go out and play—away from video games, computers and TV—in hopes of reducing the risk of obesity. Here are some ways that families are getting their kids up, out and moving:

1. Entire families are finding fun ways to play outdoors. Hiking, biking, gardening and nature walks are hobbies anyone can enjoy. Your youngsters are more likely to want to go out and play if you do too.

2. Budgeting your children's time is another option. Plan special hours for TV, for computer use, for homework, for chores, for quiet reading and for outdoor games and sports.

3. Seek out toys that can encourage youngsters to make the most of the great outdoors. Here are some brand new toys for the summer that encourage outdoor activity:

- A hip variation on the classic Hula Hoop, the E-Shoop Hula Hoop has an electronic "brain" that automatically keeps track of how long a child can keep the hoop spinning.

- The longest water slide ever, Surf Rider Slip 'N Slide, comes



### New toys can help encourage kids to get outside and play.

with a water-spray jet and a body-board. Kids can actually surf in their own backyard.

- Putting a warm-weather spin on a cold-weather sport, Water Blast Hockey lets players aim and shoot a special foam puck into their opponent's goal with "hydro-blast" powered water blasters.

- The glow-in-the-dark Moonlighter Frisbee flying disc shines new light on a long-popular flying toy—extending playtime into nighttime.

"Our products get kids outdoors and encourage friendly competition and sportsmanship," says Scott Masline, Senior Vice President of WHAM-O. "The toys give them an opportunity to actually move around, while sharpening their athletic, coordination and interactive skills. Like always, kids love to play outdoors. We've just developed fun, active toys that entice a child to get up, get outside and play."

To learn more, visit the Web site at [www.wham-o.com](http://www.wham-o.com).