

Busy Moms Get An Assist From New Web Site

(NAPSA)—Good news for many parents: A new online destination was created to celebrate and serve as a resource for the extraordinary family manager so often known as mom.

The nation's largest youth sports organization, US Youth Soccer, joined forces with the Dial Corporation to found TeamMomUSA.com for moms everywhere. It's filled with tips on how to keep households in order, ideas for easy-to-use products, recipes and expert advice on daily issues faced by busy moms juggling a full and hectic life.

The corporation is also teaming up with the "ultimate soccer mom," Joy Fawcett, 37, who knows all about life's demands. In 2004, as a mother of three and starting defender for the US Women's National Soccer team, Fawcett became an Olympic Gold Medalist for the second time. "Nurturing my three young daughters, caring for my husband, training and traveling with the national team was truly a juggling act," she says. "TeamMomUSA.com is a site I wish I had as a resource to help manage everything that life brings my way. I'm glad it's here now."

A great way to celebrate the lives of moms everywhere may be the "Team Mom of the Year" contest. Visitors to the Web site can nominate a mom—their own or anyone's—by answering a few quick questions. Four finalists will see their stories shared and celebrated on the Web. One grand-prize winner will receive a 2005 Mercury minivan, adidas shopping spree, a palmOne personal data assistant, maid and laundry service for a year, and a soccer ball autographed by Joy Fawcett. The contest runs through September 10, 2005.

"We are very excited about TeamMomUSA.com and look for-



ward to the resource it will provide to our soccer moms everywhere," said David Messersmith, President of US Youth Soccer.

The site tackles topics including time management, life balance, family nutrition and soccer training. Expert advice from authors Joy Baldridge and Tracy Lyn Moland is also available. Soccer-specific content comes from US Youth Soccer, and Fawcett and her daughters Katelyn Rose, 11, Carli Jean, 8, and Madilyn Rae, 4, lend tips and tricks of their own in the Ask Joy section.

"The Web site is a destination for the family manager—the person who handles everyday life," says Fawcett, who remains one of only four players in U.S. soccer history to appear in more than 200 international games. "It's useful and light—the kind of stuff that keeps me going back when I'm at the computer by myself or with the girls. Moms everywhere should put the site on their favorites list and check TeamMomUSA.com often to learn, share and celebrate."

For more information about youth soccer, visit www.USYouthSoccer.org. For more information about The Dial Corporation, see www.dialcorp.com.