

Consumer Corner

Tips On Buying A Boat

(NAPSA)—Surprising to many Americans, high tide for buying a boat comes now, not in the summer, when the boat model you want may be sold out.

According to Bryan Seti, national marketing manager for Yamaha Motor Corp., this is because when it comes to buying a new boat or personal watercraft, shopping early gets you the best deals and a first look at the new models that haven't hit the dealerships yet.



Boating is enjoying a wave of popularity. The trick to getting the boat you want is to shop early.

The nautical experts offer the following tips to help you get prepared for your next boat show:

- Do your research. Check out boats and personal watercraft before the show online and map out the exhibits you want to visit.

- Take a day off. Plan your visit for a weekday, when shows are less crowded.

- Stay focused. If you're seriously shopping at the show, you may not want to bring the kids.

- Think on your feet. Wear comfortable shoes that are easy to remove so you can climb aboard the exhibits.

To find a boat show near you, visit www.bestofboating.com.