

NEWSWORTHY TRENDS

Survey: Boating And Fishing Key To Satisfying Healthy Relationships

(NAPSA)—If you or someone you know is hooked on boating or fishing, you may be surprised to learn that people who are drawn to these great American pastimes get a lot more than simple pleasures.

According to a recent survey by the Recreational Boating & Fishing Foundation (RBFF), boaters and anglers tend to be more environmentally conscious than people who don't participate in these activities. For example, they are more likely to recycle, compost trash, use compact fluorescent lightbulbs (CFLs), carpool and donate money to an environmental organization. They are also significantly more conscious of, and actively try to reduce, their carbon footprint.

Many boaters and anglers also see these hobbies as stepping-stones on the path to success. A number of them report that fishing has had a positive impact on their careers and that many of their best ideas come to them while they are out on the water.

Perhaps most significantly, boaters and anglers report being more satisfied with their marriages, relationships and friendships; more satisfied with their mental health; and more likely to have a close relationship with their children than those who aren't non-boaters and anglers.

If you're interested in discovering the benefits of boating and fishing, a newly redesigned Web site that serves as a one-stop resource for boaters and anglers of all ages and experience levels can be a good place to start.

TakeMeFishing.org offers numerous fun and informative features including:



A growing number of people are taking the bait and reeling in the benefits of boating and fishing.

- **Fishopedia**—Truly the A to Z of fishing, the Fishopedia educates visitors about specific fish, where they live and how to catch them. Information is served up with an engaging mix of copy, visuals and animations.

- **Hot Spots**—Visitors can search through 12,000 locations for boating and fishing and map out how to get to each destination.

- **Little Lunkers**—A portion of the site devoted to the youngest of fishing enthusiasts, Little Lunkers features fun games that focus on teaching kids about boating and fishing, and allows kids to post pictures of their proud catches.

- **Experience Explorer**—A boat selection tool that helps users compare boats based on the buyer's boating and fishing lifestyle, find links to manufacturers and register for a free "Get Started in Boating" DVD from Discover Boating™.

To learn more about how boating and fishing can have a positive impact, visit TakeMeFishing.org.