## VIEWS

## **OF SPORTS**

## Sponsor A Driving Force Behind Racing Team

(NAPS)—STIHL Incorporated, international manufacturer of outdoor power equipment and maker of the world's largest selling brand of chain saws and cut-off machines, has announced its associate sponsorship of Evernham Motorsports.

The sponsorship covers the debut of Ray Evernham as a team owner, and includes the No. 19 and No. 9 Dodge Dealer sponsored racecars for rookie driver Casey Atwood and NASCAR veteran Bill Elliott.

"Everyone who follows NASCAR knows that along with the car and driver it's every bit the service and behind the scene work of the race team that makes a winner," Evernham said. "That's why STIHL is a natural choice to support our team—their product and the work of their servicing dealers help race fans at home and professionals at work make the cut every day."

"Team STIHL is proud to be a part of Ray Evernham's return to the NASCAR Winston Cup circuit," said Fred Whyte, president of STIHL Inc. "Ray's exceptional reputation for service complements the superior service our customers have come to expect from STIHL dealers nationwide."

STIHL manufactures the world's largest selling brand of chain saws and portable, handheld, cut-off machines as well as a



Team Owner Ray Evernham (left) and STIHL Inc. President Fred Whyte (right) announce the power equipment manufacturer's 2001 sponsorship of Evernham Motorsports.

full line of powerful, lightweight, and versatile outdoor power equipment for homeowners and professional users. STIHL products are sold through independent servicing power equipment retailers from coast to coast. For more information or for the name of the closest STIHL retailer call toll free 1-800-GC STIHL (1-800-467-8445) or visit their Web site at www.stihlusa.com.

STIHL is the proud recipient of the U.S. Senate Medallion of Excellence for Productivity and Quality in the Private Sector, and is the official underwriting sponsor of the STIHL® Timbersports® Series. The series airs throughout the year on the ESPN® and espn2® cable networks.