

SKIING

FACTS & FANCIES



(NAPSA)—After the chairlifts close and the sun sets on yet another day of skiing, an increasing number of winter sports enthusiasts are finding themselves unwinding with family and friends at the base of the mountain for after-ski festivities, otherwise referred to as après-ski parties.



Whether you prefer to swoosh down *black diamonds* or snowplow down *bunny slopes*, après-ski get-togethers allow skiers, of all levels, to share even more fun and excitement—the hallmarks of this ever-popular sport.

In celebration of the upcoming ski season, Amstel Light, America's largest-selling imported light beer, will introduce Amstel Light Après-Ski Parties.

The parties will take place at 12 top ski resorts across the country, from January 12 to April 6, 2002. Prior to each Après-Ski Party, Amstel Light will co-sponsor a SnoJam event, which will be set up at the base of the mountain and offer participants unique giveaways, games, music and more.

For additional information on Amstel Light-sponsored ski happenings, visit Amstellight.com.