

Women On The Move

Ladies Only Off-Road Race On Track For A Cure

(NAPSA)—An all-female off-road race is ready to roll and raise money to fight a disease that endangers women.

A record number of participants are expected for the fifth annual Powder Puff Race for the Cure presented by Mojave Off-Road Racing Enthusiasts (M.O.R.E.), with high-performance synthetic lubrication manufacturer Royal Purple as title sponsor.

The Powder Puff Race for the Cure is the largest off-road all-women driver event. Women drivers, co-drivers and their teams from across the country will head to Barstow, Calif., where the action will take place October 8 and 9.

The track is a 20-mile Mojave off-road loop with vehicles split into two different heats. Proceeds and donations acquired from the event will benefit Cedars-Sinai Breast Cancer Research Center.

“With the increasing number of women racers and spectators at each race, we’re anticipating this year’s event to be the biggest and best yet,” said Patrick Burris, Royal Purple Motorsports Coordinator. “The Powder Puff is not just about winning the race. It’s also about supporting the research to find a cure for breast cancer. We are honoring those who are currently in the fight for their lives, survivors and remembering those who have succumbed to the disease.”



With an increasing number of racers every year, one race is setting the bar higher, to raise money for breast cancer research.

Last year, the race eclipsed previous numbers with more than 10,000 spectators and 180 teams participating. Their combined efforts raised \$120,000 for the Cedars-Sinai Breast Cancer Research Center.

For this year’s event, the bar has been set even higher, with a goal of \$150,000 to continue research efforts. Royal Purple has pledged \$50,000 in support of this year’s funds drive.

Breast cancer is the most common form of cancer among women in the United States. Breast cancer does not just affect women, but also men.

Nearly 200,000 women and 2,000 men will be diagnosed and about 40,000 women and 400 men will die from breast cancer this year.

For more information, visit www.powderpuffrace.org or www.moreracing.net.