



Making Life More Memorable



Celebrate A Lifetime Of Memories On Mother's Day

(NAPSA)—A mother's life is full of special memories. Holidays, birthdays, weddings, graduations, the birth of a new child, are all events that mothers cherish. There are also simple moments to celebrate every day and create memories that will last a lifetime. A family picnic on a beautiful spring day or discovering the first new blooms of the season—any day can become extraordinary if you take the time to stop and appreciate the little treasures in nature and in life.

This Mother's Day, Hallmark helps commemorate these special moments with the *Nature's Sketchbook* collection by Marjolein Bastin. Bastin, world-renowned nature artist, tries to keep reminders of her special days, as well as the ordinary ones she loves so much, all around her home. In fact, many of Bastin's friends have told her they use gifts featuring her work to create special memories with their families.

"This spring, you'll see items covered with bold poppies, beautiful roses, bright pansies, and forget-me-nots—all in full bloom," said Bastin. "I love all of the flowers in this spring collection, but if I could be any flower, I would be a poppy. It blooms only for one day, but gives so much to the world."

Bastin's beautiful illustrations of her favorite flowers are applied to vases, frames, candles, and keepsake boxes that are part



Fragrant floral waxfills are covered with Bastin's favorite flowers, captured in full bloom.

of the *Life in Full Bloom* collection. There are four mini-keepsake boxes, each one designed with a flower and personal sentiment such as, "Each bright pansy brings a loving thought" or, "It's your day to bloom!" The floral personal teapot is perfect for a quiet moment of reflection. Boxed tin waxfills are available in four scents, each featuring one of Bastin's favorite flowers and sentiments.

In addition to the *Life in Full Bloom* gift collection, the 2003 *Nature's Sketchbook* by Marjolein Bastin line includes more than 200 everyday and seasonal greeting cards.

Nature's Sketchbook cards, gifts and more are found at Hallmark Gold Crown® stores throughout the United States and online at Hallmark.com.