

## The Gift Of Giving

(NAPSA)—It has long been said it is better to give than to receive, and the growing popularity of gift cards has made giving to those less fortunate during the holidays a lot easier and more rewarding.

The holiday season brings a spirit of giving that inspires many people to donate to homeless shel-



**A gift card provides the perfect way to support a cause during the holiday season.**

ters and other charitable causes. With gift cards, there are a variety of choices that allow the gift giver to respond to the specific needs of the recipient.

Here are some examples of gift cards and what they can provide the end user:

- Sears or Macy's—clothes and bedding for a local homeless shelter
- Safeway gift card—groceries for a soup kitchen
- Chili's—dinner for a needy family
- Barnes & Noble—children's books for learning
- Best Buy—Home appliances

Gift cards can be conveniently purchased at the more than 60,000 Gift Card Mall locations inside grocery, drug and convenience stores such as Safeway, A&P, Ahold, Bashas', BI-LO, Food Lion, Giant Food Stores, Kings, Lowes Food, Martins Food Stores, Pathmark, Price Chopper, Stater Bros., Top Markets, and United Supermarkets. Gift Card Malls feature more than 80 of America's most beloved brands and provide a simple way to give to those in need.

With denominations starting at \$10, those who wish to donate gift cards have many levels of giving from which to choose.