

# HOLIDAY GIFT IDEAS

## Gift Card Convenience

(NAPSA)—You may be able to save time, trouble and money this holiday season for yourself and for the people to whom you give gifts.

That's because it's easier than ever to get attractive, practical and appreciated gift cards at the grocery store. These cards offer good value for the money because the people on your list can choose



**This year you can give a present that provides choice and saves money.**

what they want. In fact, according to a study by The Hartman Group, gift cards are the top gift choice for 79 percent of U.S. consumers. Gift cards can also save people money when used for after-holiday sales, making them a gift that can last past the holiday season.

To learn more or find these clever cards, visit a grocer's Gift Card Mall or [GiftCardMall.com](http://GiftCardMall.com).