

Gift Giving Made Easy

Great Ideas For Your Dad

(NAPSA)—Deciding on a gift for dad is easier said than done, especially when he seems to have just about everything and when you want to truly convey your heartfelt thanks and appreciation. Instead of just adding another necktie to his collection, find a gift that will resonate with dad by considering what he might use every day.

Consumer electronics are often on dad's gift list; however, practical gifts with flair are always appreciated, so you may want to stick with the classics: a finely made watch, pocket lighter or a beautiful pen manufactured by a brand he knows and trusts.

Here are a few ideas:

Time for a new watch? If dad is still sporting the same old watch he's had for years, maybe it's time for an upgrade? A watch may not be the first thing that comes to mind when you think of Zippo, but the company now offers a full line with various styles that dad will love. These watches feature the same quality and craftsmanship that have defined the brand and add an embossed logo crown, mirrored case back with etched logo and flame, or engraved bracelet clasp or buckle.



A distinctive pen or watch can serve as a practical and much-appreciated gift for your favorite dad or grad.

Pick up a pen. Although we do exist in a digital world, writing still has its place, especially in the office. A new pen would make an ideal gift for dad and would come in handy whether he's inking boardroom deals or taking notes.

More important, with the sophisticated and stylish designs available in Zippo's new collection, you can help dad make a statement each time he holds the pen in his hand. Finishes include satin chrome, high-polish chrome and gloss black, and most models are available in rollerball or ballpoint.

Each pen is complemented by a substantial weighted feel that makes each a joy to handle.