

INGENIOUS IDEAS DEPARTMENT

New Toilet Tissue Type May Change Industry

(NAPSA)—The bathroom tissue industry has been on a roll, with Americans spending more than \$3.5 billion on toilet tissue annually.



Pre-moistened toilet tissues dispensed from a continuous roll are now available to consumers.

Since the first recorded use of rolled toilet tissue in 1882, many have felt that toilet tissue had little room for improvement. Today, a new product has helped to change that.

The product, known as MoistMates, is said to be the first flushable premoistened wipe available in roll form.

The secret to MoistMates is a patented, refillable dispenser that conveniently hangs under the dry tissue giving the user the choice of both dry or moist tissue in one convenient location.

The product, made of 100 percent natural hypoallergenic fibers, features a soothing aloe formula. It is environmentally friendly and can be safely used in conjunction with any sewer or septic system.

“Parents have been using moist wipes on their babies for years,” says DeWitt Paul, president of the moist tissue manufacturer. “Now everyone has access to a product that gives them this same clean, fresh feeling. In fact, once you’ve tried MoistMates, you’ll wonder how you ever got by without it.”

For more information, visit www.moistmates.com.