

# Kitchen Korner

## Storage Containers For Reheating And Serving

(NAPSA)—Having the means to properly store, reheat and serve food generally means taking up a lot of space with containers of one sort or another—different pieces for each function.

Fortunately, there's now a new food storage product that thrives in the cold tundra of the freezer, handles the blazing heat of the microwave with ease and always looks great on the dinner table.

"We began with a simple idea: to design the perfect food storage container. We spent endless hours examining every container out there, and talked to hundreds of consumers about their current food storage frustrations," says John Lown, chief executive officer of Snapware Corporation. "The result is a smart, design-driven product that brings the food storage category out of the dark ages."

From Freezer to Microwave to Tabletop

The Snap N Serve food storage system is made of crystal-clear polycarbonate—a shatterproof, stain-resistant material that's safe for use in the freezer, microwave and dishwasher—and looks right at home on your dining room table too.

Designed with a Snap

The design features Snapware's innovative Snap-Lock Latch Technology that seals containers with one quick snap. For convenient microwave cooking, simply lift the latches and place in the microwave with the lid on for splatter-free cooking. The open latches act as a



**New storage containers can go from the freezer to the microwave to the table.**

vent in the microwave.

Ergonomically-designed handles stay cool even right out of the microwave for easy handling of the container. To ensure more even heating, special feet are integrated in the bottom of the container to allow air to flow freely around the container.

Unique Nesting System for Modular Storage

Snapware has developed the most convenient "nesting system" yet. For easy storing, all containers fit within each other and the largest Snap N Serve container (11 $\frac{3}{4}$ " x 8"). In addition, the lids are universal according to size (S, M, L) for optimum convenience.

Value Price Point

Snap N Serve offers features, convenience and quality—at a competitive price. A 10-piece set retails for less than \$25.

For more information, consumers can call 1-87-SNAPWARE.