

Kitchen Korner

Containing Family Food Bills

(NAPSA)—If you want to put a lid on the amount of time you spend in the kitchen—and your family's food bill—you may want to look into food containers.

Since they were introduced in 2000, disposable food-storage containers have become popular with consumers. It is a convenient way to bring leftovers to work, or a treat to a friend without worrying about getting the container back.

A new container may combine the best of both the disposable and non-disposable worlds. Called Good Cook Reusable Disposables, the containers cost 25 to 30 percent less than most disposable containers, yet are of the same quality as many traditional containers.

“Our new food storage line is unlike anything that's currently on the marketplace,” says Brett Bradshaw, Vice President of Marketing for Bradshaw International, makers of the containers.

“We knew if we could develop a sturdy, reusable container, at a price that's competitive with disposables, we'd have a product consumers could really use—and that's



Food storage containers let families save food and reheat it for quick, easy dinners.

exactly what we've done,” he adds.

The containers are manufactured with the same injection molded polypropylene as traditional plastic food storage containers (in contrast to the lighter weight vacuum formed plastic that disposables are made with).

The containers are microwave, freezer and dishwasher safe. Sets include rounds, squares, and ovals in seven different sizes. Good Cook Reusable Disposables are available at supermarkets and retailers for \$1.99 to \$2.49 per set.

For more information, consumers can visit www.goodcook.com.