

# INGENIOUS IDEAS

## Lending A Helping Hand

(NAPSA)—A growing number of women are finding that they have friends in high places. That's because, thanks to a helpful household item, upper shelves and similar storage spaces are no longer quite so out-of-reach.



**A household device offers women a helping hand.**

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More than just another gadget, the EZ Grabber™—designed for a woman's hand—helps ensure independence and freedom by putting groceries and other items resting on high shelves within reach. With just a squeeze, it provides access to books, sewing items—even tiny pins and pocket change.

The first household reacher designed especially for women, the device is ergonomic, light and easy to hold with a soft-touch handle. The 26-inch rustproof shaft rotates to get into tight spots and the non-slip rubber suction cups lock into place to hold items securely.

The EZ Grabber™ and other Arcoa reaching tools are available nationwide. For more information, call 800-748-5529 or visit the Web site at [www.arcoa.com](http://www.arcoa.com).