

Career Development

"Apprentice" Star Reveals Her Secrets To The Corner Office

(NAPSA)—Good things come to those who prepare. In a dog-eat-dog business world, "Apprentice" star Amy Henry knows just what it takes to get a step ahead of the rest and on the fast track to success. Now, Henry is sharing her experience and advice to help get professionals across the country on the "express lane" to the corner office.

A savvy businesswoman, Henry is releasing her first book, called "What It Takes: Speak Up, Step Up, Move Up," and has partnered with uni-ball® pens, a popular brand of stylish writing instruments, to reveal the tricks of the trade and offer tips from her book on projecting confidence and succeeding in the business world.

"In my 10 years working for leading technology companies and my experience on 'The Apprentice,' I have been able to fine tune the skills needed to climb the corporate ladder and leave the right impression," said Henry. "Teaming up with uni-ball pens allows me to continue to share that knowledge with professionals nationwide."

Henry, for example, knows that confidence goes hand in hand with success. In fact, a recent survey by uni-ball found that more than 46 percent of Americans feel that on a first impression, confidence is the trait that most signifies "what it takes" to succeed.

Of course, to be successful in the business world, there are many factors to keep in mind. From a firm handshake to a stylish pen, even the slightest detail can make or break your pursuit to the top. Here are some of Henry's tips to help you in your quest for that corner office:

- **Express yourself.** Let others know who you are and what you're about. Your style establishes the first impression—don't be afraid to show them you.



"Apprentice" star Amy Henry shares her secrets to corporate success.

- **Drop the networking bias.** Networking is no more than building relationships, researching and conversing with colleagues. There's nothing distasteful about it.

- **Don't let your anxiety show.** Biting your nails and writing with a chewed-up stick pen is no way to impress the boss. Prove you're qualified with relaxed behavior and an impressive pen, like a uni-ball 207. You and your signature will look like a million bucks.

- **Manage your emotions.** Express passion by hard work, dedication, and innovative ideas—not tears and unnecessary drama. Leave your personal life at home.

- **Think of criticism as learning.** Understand that rejection and disagreements are expected in the course of business.

- **Get what you are worth.** Overcome apprehension when it comes to asking for money. Speak up about your accomplishments. Strategic bragging is not an obnoxious, self-centered affair—it contributes to your success.

For more of Henry's tips, visit www.uniball-na.com.