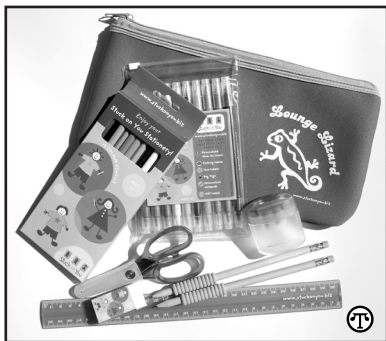## **Smart Ways To Hang On To School Supplies**

(NAPSA)—If there's one sure thing parents know even as they're shopping for their kids' back-to-school supplies, it's this: Sooner or later, those supplies will be lost and kids will need replacements.

In fact, kids' supplies get mixed up, misplaced and misused so often that one survey by Myvesta.org—a nonprofit financial management organization—found that, on average, parents spent $146 on supplies in just one year.

"It's easy for children to either lose their school supplies or get them mixed up with others because most stores sell identical items," says Amy Lipton, an organizational expert, mom and CEO of a company called Stuck On You. Lipton says she has the solution.

It's a school supply pack called "Tools for School" that can be ordered online. Each supply in the pack can be customized to a child's liking and imprinted with his or her name. Parents can also opt to order a number of mini name labels, which kids can put on the supplies themselves.

The packs include a sturdy vinyl pencil case in bright blue for boys and vivid pink for girls. Kids can personalize their cases with any of 10 funky designs—including a frog, a shark, spaceship, ladybug, hearts and smiley faces. Each pencil case is packed with 12 bright-colored pencils, 10 colorful mark-

You can customize school supplies with your child's name or a favorite design.

ers, two pencils, a ruler, a pair of safety scissors and an eraser.

But Lipton is quick to point out that the packs aren't just about saving parents money. She says they can teach children lessons, too.

"They learn how to take charge of their own stuff," she says. "It's a lesson in self-discipline and responsibility.

"Kids want to hang on to their supplies because they have their own name printed on them and they feel a sense of ownership and delight in having school supplies that are as colorful, fun and full of personality as they are."

The personalized packs can be ordered at www.stuckonyou.biz and take about two weeks to be delivered.