

GIFT GIVING IDEAS

Give Mom The Gift Of Relaxation

(NAPSA)—Relax! The solution for Mother's Day gift-giving may lie in gifts which help moms relax.

Popular gifts that offer the convenience and comfort of spa-style treatments at home help recipients to nurture body, mind and soul. Among the most popular spa-style gifts include paraffin skin treatments, bubbling bath mats and relaxation fountains.

What makes these gadgets so popular? According to Paulette Abraham, director of new product development at HoMedics, it's all about taking time for one's self.

"Technology like cell phones, e-mail and Internet access has done wonders to accelerate the pace of business and communication," Abraham says, "but by the end of the day, consumers—especially Moms—are looking for products to help them slow down, catch their breath and indulge in a little personal pampering."

Last year, Abraham's company HoMedics brought relaxation mainstream with several new products:

- With a paraffin bath, users dip their hands, feet and elbows into warm wax. The paraffin forms a soft glove around the treated area, hydrating skin for softer, smoother-looking hands and feet. This year's favorite gifts include a hands-only ParaSpa Mini Paraffin Bath and a larger ParaSpa Deluxe Paraffin Bath.

- Since the word spa is synonymous with water, many new products in this genre harness the healing power of water. One



This year's favorite spa-inspired gifts nurture body, mind and soul.

example is the BubbleSpa Deluxe Massaging Bath Mat. With a touch of the button, the massaging bath mat fills the tub with thousands of invigorating bubbles and a convenient remote control lets Mom customize massage intensity from gentle bubble action to powerful jet streams.

- The spa trend extends into sound and aroma therapy with indoor relaxation fountains. Inspired by the Feng Shui movement, the original tranquility ponds resemble rock gardens and Asian temples.

As the indoor fountain trend has grown, so has the diversity of designs. The EnviraScape Relaxation Fountain line, with more than 25 designs, offers gift-givers choices ranging from the traditional Asian looks to more contemporary designs featuring blown glass and colored stones.

These and other spa-inspired gift ideas for Mother's Day are available from HoMedics. For more information, visit www.homedics.com.