

CONTEST CORNER



Contest Recognizes Projectors Still In Service

(NAPSA)—Picture this. In 1960 a team of 3M scientists developed a device that changed the way we teach and learn. Now, a contest is celebrating the contribution this invention has continued to make over the last 40 years.

The team developed the first overhead projector that was light-weight enough to be portable and inexpensive to manufacture.

However, they still faced the dilemma of developing a market for their product. Their answer came out of their own experience.

“We were all young enough to remember madly scribbling notes while our professors wrote on the blackboard with one hand and erased with the other,” said Roger Appeldorn, a member of the 3M Visual Task Force that developed the projector.

Said Appeldorn, “I guess that got us thinking about one place where the overhead projector could really make a difference and what



3M Visual Systems Division is looking for early overhead projectors still in use.

a huge market it would be if we



The creation of the overhead projector changed the way people teach and learn.

could put one in every classroom.”

During the years the basic overhead projector has gone through a number of changes and added several features, including a super-quiet fan, lower profile head and a digital clock.

Now, 3M Visual Systems Division has launched a nationwide search for the oldest 3M overhead projector still in use by a school or business. The company will award the winner a free 3M Overhead Projector Model 1895, the latest in presentation technology for classrooms and boardrooms.

To enter, an applicant must submit an entry form, required documentation, and a 100-word summary that completes the phrase, “My overhead projector is so old it ...”

To learn more or to enter the contest, visit the division’s Web site at www.3m.com/meetings.