

GROOMING NEWS

Tips On Putting Your Best Face Forward

(NAPSA)—For anyone making a new beginning, whether in a new neighborhood, at a new school or at a new job, making a lasting impression is essential—and an important way to make the occasion count is to pay attention to the details, no matter how minor they seem.

When guys are preparing for that all-important first meeting, looking neat and pressed becomes a top priority. From picking up this season's trendiest styles or getting a shoeshine before the big occasion, it often takes a marathon shopping experience to achieve that perfect look.

But, what many people—especially men—may not realize is that while clothes are a vital part of an overall look, grooming habits are equally important. The best way to achieve the perfect appearance is to create a toolbox of grooming essentials. By following these tips on what to keep in their arsenal of supplies, guys can put their best face forward for any occasion:

- **Scrub your mug.** The concept may seem simple, but many men would be surprised to learn that using the wrong cleanser can prevent skin from looking its best. Select a cleanser specially made for the face, not for the body.

- **Ward off nicks and cuts.** An imperfect shave can spoil your look. Plan ahead with a high quality electric razor such as the Norelco Reflex Plus. It has Norelco's



Proper grooming is an essential part of creating a good—and lasting—first impression.

patented Reflex Action®, which automatically adjusts to every curve on your face for flexible, smoother, nick-free shaving.

- **Tame your mane.** Buy a shampoo created for your hair type and visit the barber regularly to keep your hair under control.

- **Don't skip steps.** If running late is consistently a problem, shave off valuable time by combining parts of your daily rituals. For instance, shave in the shower—the Norelco Advantage® can be used in or out of the shower, and is the only razor that dispenses Nivea for Men Shaving Gel or Lotion to provide a close, refreshing, wet shave.

First encounters are always important. Help ensure yours is a lasting impression—with the proper tools and know-how, it's simple to put your best face forward.