

An Entrepreneur's Economy

(NAPSA)—A recent survey confirmed what many entrepreneurs and business people have known for years—the American economy is small business friendly.



A study found that American entrepreneurs and small businesses are generally successful.

The study, conducted by the Alliance for Affordable Services, an association of entrepreneurs created to help small businesses stay competitive in their fields, found that the mean annual income of its members was well above the national average.

The group says entrepreneurs and small businesses have been leading contributors to the recent success of the American economy and have created a disproportionate number of new jobs and product innovations.

Experts say the overall success of small businesses is dependent on many factors including the ability to compete in their own target markets. That's why it may be to a business owner's advantage to join a group of other entrepreneurs.

For example, the Alliance for Affordable Services can help business owners drive costs down through discounts on a variety of items and services, from office supplies to travel and entertainment. In addition, members of the group have access to free business advice from professional consultants through the Business Consultant Advice Line. The Association also monitors legislative issues on behalf of its members.

For more information call 1-800-733-2242.