Tips For Using The Internet To Help Your Business Thrive

(NAPSA)—When the economic seas get rough, small businesses, like small ships, have to do more to successfully weather the storm. For many companies, this means riding the wave of new technology. It is this low cost and affordable technology that allows businesses to do more things a lot easier.

Here are some definite do's that will help to give your small business a big hand:

DO use software that is easy to use, fast and straight-forward. Remember, technology can save you the cost of hiring employees to manage the software or input and re-input data from one system to another.

DO buy a software program to run your business that offers one solution that runs your entire business. That's the advice of Manu Rekhi, owner of Wine Globe, a wine retailer. He uses Oracle Small Business Suite to run his entire company, from inventory management and sales to employee management.

DO remember that you can get a lot of third-party software that can help you see your inventory. The trick is having it all Web-based. That means you have access to the inventory wherever you are, at any time in real time. According to Tom Seabolt, who owns a custom wood moldings business, turning a product from a raw material to a finished product involves a lot of cost. Seabolt

Wine retailer, Manu Rekhi (left), uses one software program to run his entire company, from inventory management and sales to employee management.

reports that when he used the right software (in this case Oracle Small Business Suite) it allowed the company to be more efficient.

There are now more than seven million small businesses nationwide. Up to now, many have never had a system, such as Oracle Small Business Suite, available to them that provides a complete, up-to-date picture of their entire business. It's designed especially for small businesses to be easy to use and easy to get started with. As a result, companies can access their critical information accurately from anywhere. This eliminates the need to manage costly software solutions from within their companies.